



COMPETITION TERMS AND CONDITIONS

1. These terms and conditions relate to the ETHOS Innovates competition (the “competition”).
2. The promoter of the competition is The Ethos Network Ltd (company no. 12452039) with registered office at 15 Bishopsgate, London, England, EC2N 3AR (the “promoter”, which term may include the promoter’s agents or sub-contractors if applicable).
3. Entry into the competition will be deemed as acceptance of these terms and conditions.

ENTERING THE COMPETITION

4. The competition is open to persons who comply with all of the following requirements:
 - 4.1 residents of the United Kingdom;
 - 4.2 aged 18 years or over;
 - 4.3 registered users of ETHOS;
 - 4.4 currently enrolled in full-time studies at a university (being an institution with the legal right under UK law to call itself a “university” for the purposes of these Ts and Cs);
 - 4.5 excluding employees of ETHOS and their close relatives and anyone otherwise connected with the organisation or judging of the competition.
5. Entrants to the competition are required to post suggestions in the ETHOS app in relation to the following request:

“Propose a solution to the problem of mental health on your university campus”
6. Submissions must be written in English with a maximum 4,000 character count.
7. There is no entry fee and no purchase necessary to enter this competition.
8. The route to entry for the competition and details of how to enter are available at <https://competition.theethosnetwork.com/>. Potential entrants will receive an SMS with either a submission form or an invitation to the app and will follow instructions from there.
9. Each entrant may submit up to 3 entries. Entries over and above that number will be disqualified and the posts will be removed from the ETHOS app.
10. Mechanically reproduced entries are not permitted.
11. Closing date for entries will be 1 February 2023. After this date no further entries to the competition will be permitted.
12. The promoter will not be responsible for entries not received for whatever reason, including due to technical faults.

PRIZES

13. The prizes are:



- 13.1 1 year of undergraduate degree tuition fees for the winner (capped at £9,250.00, and to be paid directly to the relevant university); and
 - 13.2 ETHOS personalised merchandise for the 4 runners up.
14. The prizes are as stated and no cash or other alternatives will be offered. The prizes are not transferable.

SELECTION AND NOTIFICATION OF WINNERS

15. Winners will be chosen:
- 15.1 in the first round, as a result of a public popular vote conducted from 2 to 16 February 2023 on <https://competition.theethosnetwork.com/as> measured and recorded and verified by the promoter, which voting will determine the top 5 entrants; and
 - 15.2 in the second round, the ultimate winner will be chosen out of the top 5 entrants by an independent panel of judges appointed by the promoter.
16. The entries will be judged on the following criteria: creativity, applicability, impact and communication:
- 16.1 How innovative is the idea? - Creativity
 - 16.2 How feasible is it? - Applicability
 - 16.3 How does it solve the problem? - Impact
 - 16.4 How clearly is the solution conveyed? - Communication
17. Members of the public (including entrants) may vote as many times as they wish in relation to the competition.
18. Voting and participating in the competition is intended for individuals, and the promoter reserves the right to discount votes if it reasonably considers them to have been made other than by individuals.
19. In the event of any fault, mistake, misunderstanding or dispute concerning the outcome of the vote, or the operation of any part of the voting service, network or system, the decision of the promoter shall be final.
20. The result of the vote will be established from all eligible votes submitted between the opening date/time and the closing date/time and received by the promoter.
21. In the event of a tie or if the outcome of a vote cannot be reasonably determined because of a technical failure or other circumstance beyond the reasonable control of the promoter, the promoter will (where possible) calculate the outcome of the vote, taking into account the circumstances and information available to them at the time.
22. An entrant's ETHOS user account must be owned, maintained, used and controlled by 1 individual. Entrants may not create or operate multiple user accounts or attempt to enter more than 3 entries, including but not limited to, creating multiple accounts using different email addresses or names.



23. If the promoter determines that an individual has attempted to unfairly influence or manipulate the competition, then in addition to disqualification and/or discounting entries, for that individual, the promoter reserves the right to suspend or terminate their user accounts, disqualify and/or discount their entries and withhold or reclaim the awarding of any prizes.
24. The judges' decision in respect of the ultimate winner will be final and at their sole discretion.
25. The final 5 entrants who go into the second round will need to provide verification that they are registered as undergraduate students at a university. This will be conducted by a member of the ETHOS team and require a "Proof of Student Status" document that will be utilised only for the purpose of the verification. Finalists will have 5 working days upon email and phone notification, to provide the documentation.
26. The winners will be notified by both email and telephone on 24 February 2023. The winners will only ever be contacted by both email and telephone. If any winners cannot be contacted or do not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from such winner and pick a replacement winner.
27. The promoter will notify the winner how the prize can be delivered / paid.

USE OF PERSONAL DATA

28. Subject to any other terms set out in these Ts and Cs, any personal data relating to entrants will be used solely in accordance with applicable data protection legislation and will not be disclosed to a third party without the entrant's prior consent.
29. You are providing your information to the promoter and not to any other party. The personal data provided will be used in conjunction with the following Privacy Policy found at <https://theethosnetwork.com/privacy-policy/>.
30. Entrants will be required to submit the following personal data in order to register as ETHOS users:
 - 30.1 Full name;
 - 30.2 Date of birth; and
 - 30.3 Mobile phone number.
31. Entrants will be required to submit the following personal data in order to enter the competition:
 - 31.1 Age;
 - 31.2 Device used to enter the competition;
 - 31.3 University at which you are currently registered;
 - 31.4 Undergraduate university degree course for which you are currently registered;
 - 31.5 Your personal email address.
32. Entrants shall have the option of submitting the following personal data on entering the competition, but shall not be required to do so:
 - 32.1 Gender;
 - 32.2 Ethnicity; and
 - 32.3 Hometown and county.



33. The winner agrees to the use by the promoter of their name and image in any publicity material, as well as their entry.
34. The promoter is required to publish or otherwise make available information which indicates that a valid award has taken place. The surname of the first prize winner and a copy of the winning entry may be publicised, and will be available from the promoter by sending an email toteam@theethosnetwork.com.
35. If you object to any of your personal data being published or otherwise made available in accordance with clause 34, please contact the promoter by email at team@theethosnetwork.com. Please note that we are still required to provide such information and winning entries to the Advertising Standards Authority on their request.
36. The promoter will only send you marketing messages if you indicate that you consent (e.g. by "opting-in") to receiving such messages. You may opt out of receiving further marketing at any time by following the directions on the marketing communication.

GENERAL

37. All entries and copyright subsisting in the entries become and remain the property of the promoter who may publish any of the entries, or parts of the entries.
38. The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
39. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
40. The promoter may suspend, withdraw or re-set any voting and/or may change times for voting and participating in the vote or the rules for participating in the vote in their sole discretion at any time.
41. Any entrant who violates the ETHOS Terms of Service (available at <https://theethosnetwork.com/terms-of-service/>) will be automatically disqualified from the competition.
42. To the extent permitted by law, the promoter shall not be responsible or liable to compensate any winner and shall not accept any liability for any loss, damage, death, or personal injury, as a result of accepting a prize.
43. The promoter cannot promise that the services relating to the competition or the vote will be free from errors or omissions nor that they will be available uninterrupted and in a fully operating condition. These services may be suspended temporarily and without notice in the case of any problem with any network, system, server, software, or for any technical malfunction or failure, maintenance or repair or for reasons reasonably beyond the control of the promoter. The promoter does not accept responsibility where all or any part of the service relating to the competition, or vote is discontinued, modified or changed in any way.



44. The competition and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England.
45. If you have any questions in relation to the competition, please email the promoter at team@theethosnetwork.com.