

ETHOS Innovates

Tackling Loneliness

Participant Instructions





ETHOS is a new social network connecting young people to the causes they care about



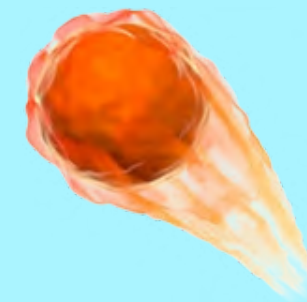
Find Your Purpose

All content on ETHOS is about shared social causes



Meet Your People

Connect with others who share your ambitions for positive change



Create Real Impact

A trustworthy platform so you can focus on what matters

We have the capacity to make change happen...



*78% of students reported they frequently feel lonely**

**ETHOS is calling on students to
propose a solution to the
problem of mental health on
their university campus**

Let's Make Change Happen



*According to recent research from [Cybil](#)



THE PRIZE



**One year of University
Tuition Fees***

And personalised ETHOS merchandise for runners up



[*Full details in our T&Cs](#)



THE RULES



Requirements

Participants must be aged 18+ and be enrolled in an undergraduate course at a Higher Education Institution in the UK
Only solo submissions are accepted
Participants may put forward up to 3 submissions

Format

Submissions must be written in English with a maximum 4,000 character count

Judging

The top 5 submissions will be decided by public vote
The **winner** will be decided by our expert panel of judges

Criteria

Submissions will be judged on the following criteria
Creativity. Applicability. Impact. Communication.

Prize

ETHOS will pay for a year of tuition fees for the winning participant, paid directly to their institution



[Full details in our T&Cs](#)



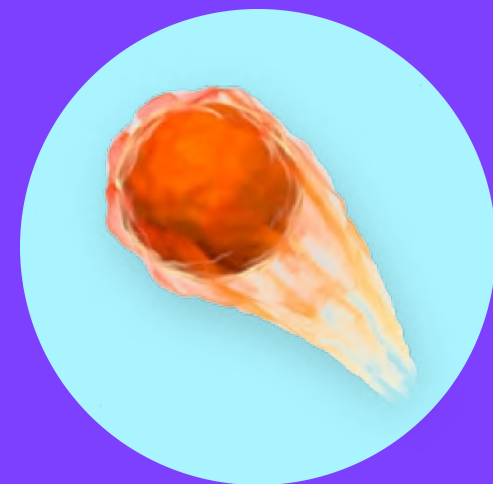
WHAT WE'RE LOOKING FOR



CREATIVITY
How innovative
is the idea?



APPLICABILITY
How feasible is the
idea?

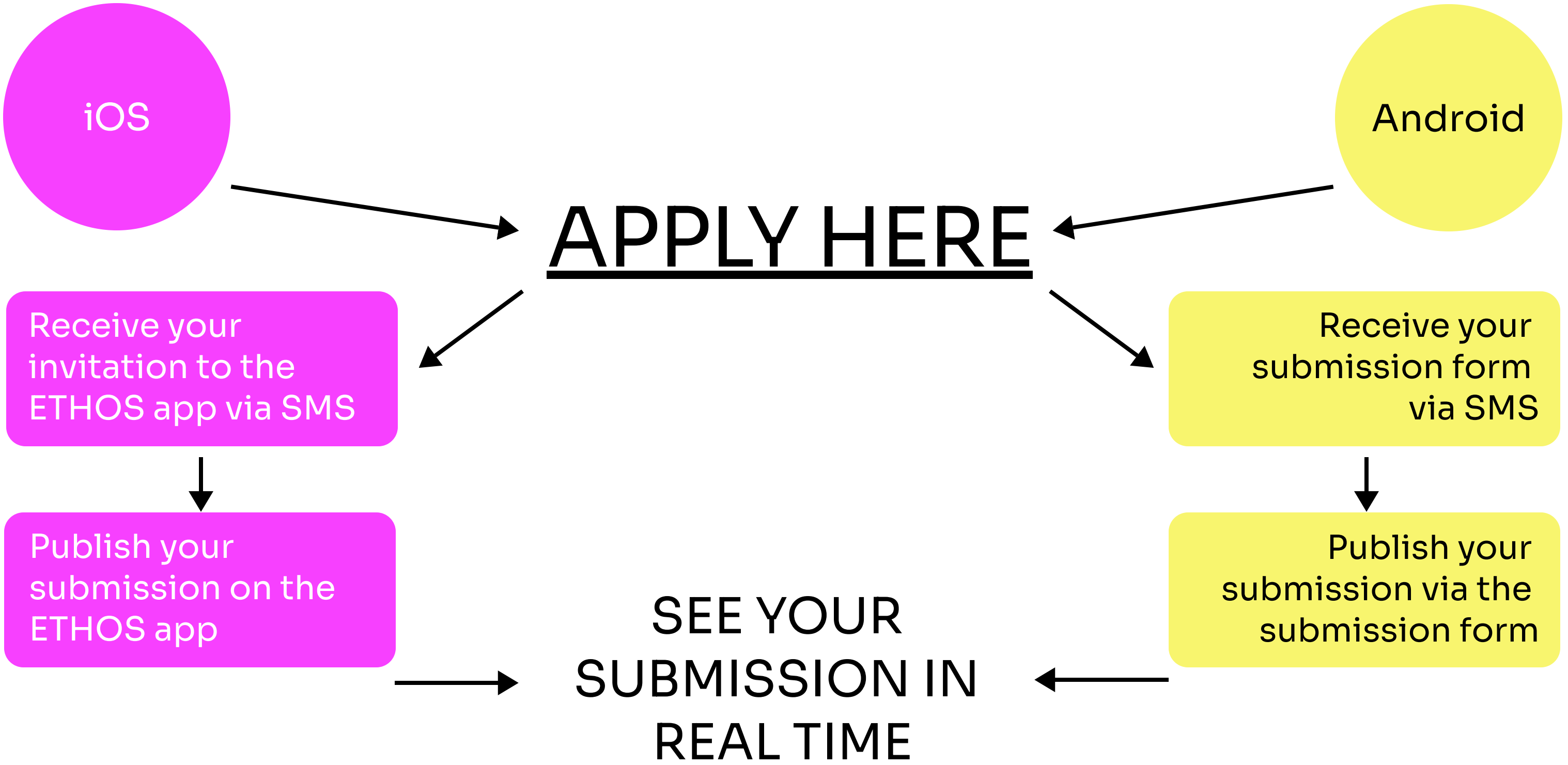


IMPACT
How does it
solve the
problem?



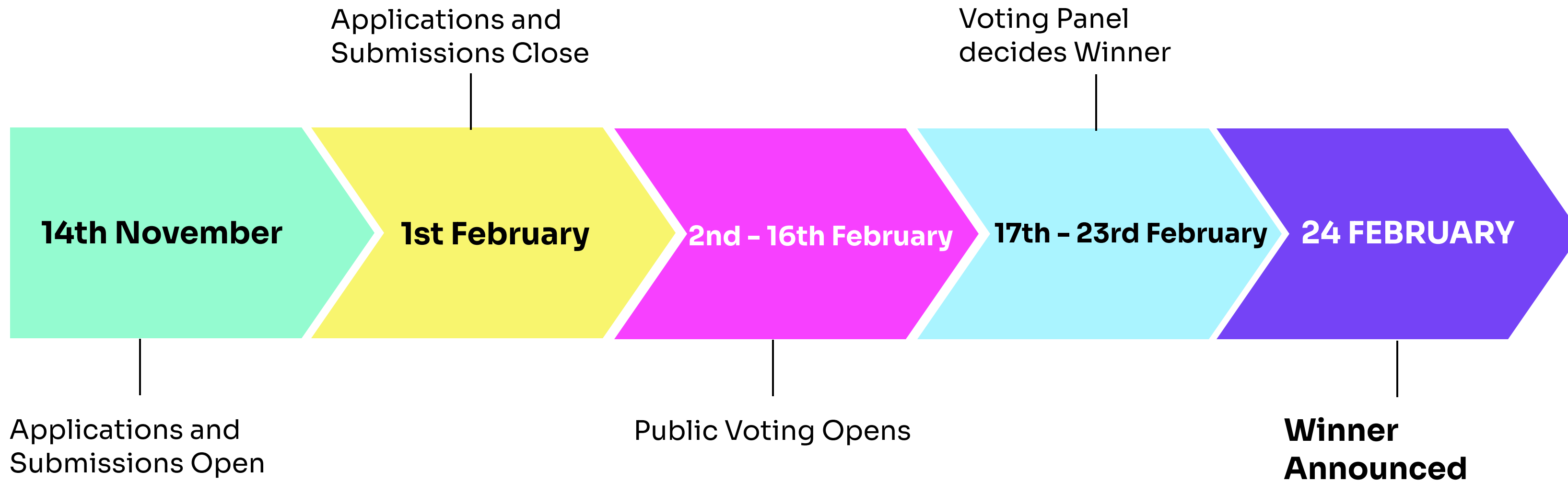
COMMUNICATION
How clearly is the
solution
conveyed?

HOW TO TAKE PART





TIMELINE



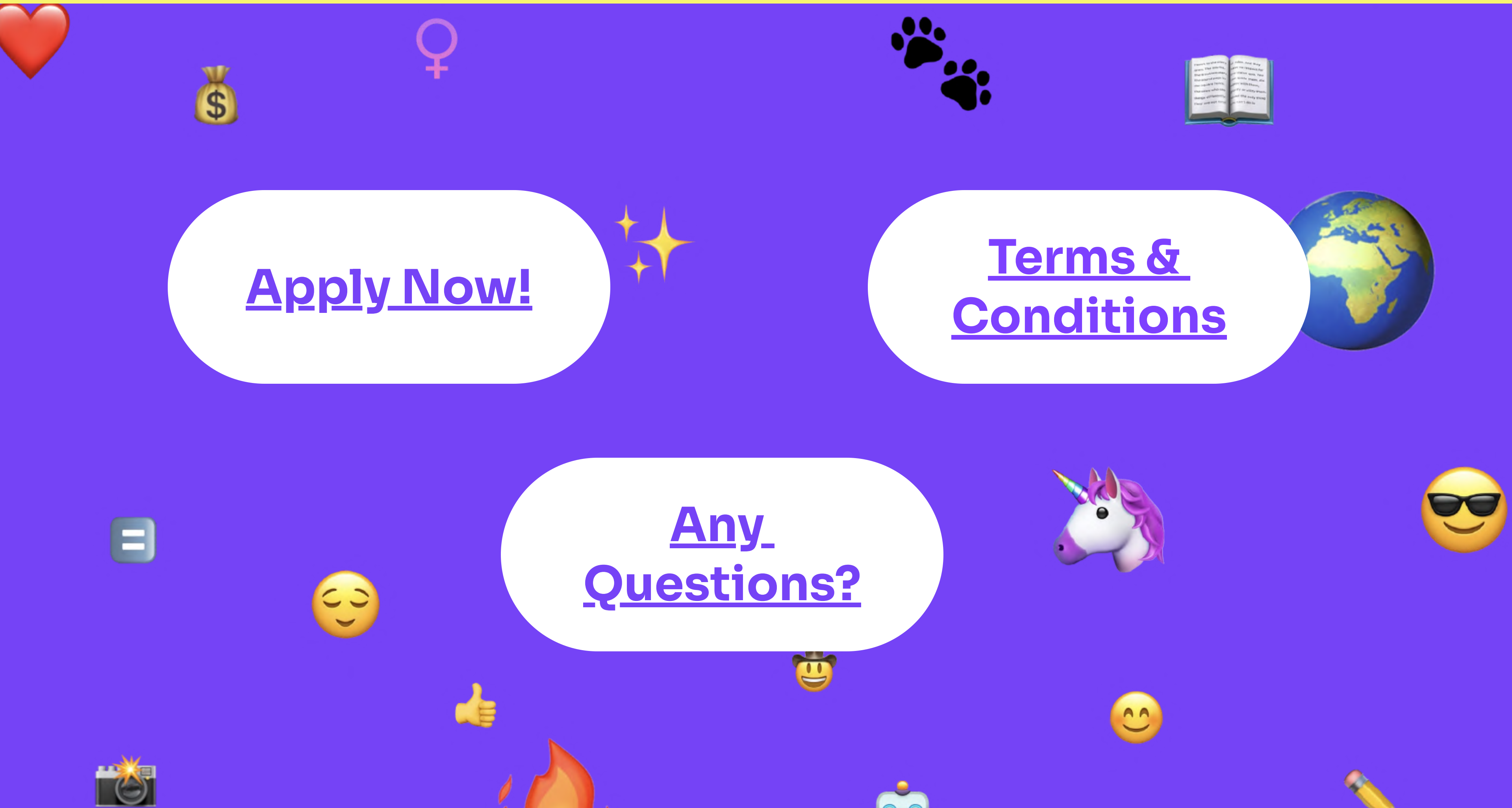


Accessibility

Our core belief is that ETHOS should be open to everyone, but our journey is only just beginning. We're working hard to make our app and competitions as inclusive as possible when it comes to:

1. Devices
2. Languages
3. Accessibility

If you would like to take part in ETHOS Innovates but are held back by any accessibility factors, please email us at team@theethosnetwork.com and we will work to find a solution



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[Any Questions?](#)

